

School of Business

WRITTEN EXAMINATION

Course Entrepreneurship and Business Development

Sub-course

Course code FÖ241G

Credits for written examination 2,5

Date 19 Dec, 2023

Examination time 08.15-12.30

Examination responsible Anders Billström

Teachers concerned Anders Billström

Aid at the exam/appendices Pen and eraser

Other Anders answers questions on mobile phone between 9.00-10.00

Instructions

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Take a new sheet of paper for each teacher.

Take a new sheet of paper when starting a new question.

Write only on one side of the paper.

Write your name and personal ID No. on all pages you hand in.

Use page numbering.

Don't use a red pen.

Mark answered questions with a cross on the cover sheet.

Grade points

Total number of points: 30 points

Pass (50-100%): 15-30 points

Fail (0-49%): 0-14 points

Examination results should be made public within 18 working days

Good luck!



UNIVERSITY OF SKÖVDE

School of Business

FÖ241G Entrepreneurship and Business Development 7.5 ECTS credits

Date 19 December, 2023

SCHOOL EXAM & RE-EXAM 2.5 CREDITS

Question 1 (6 points)

Explain and discuss the concept entrepreneurship.

- Why is entrepreneurship important for an organisation (3 points)? Explain and give two examples.
- Why is entrepreneurship (i.e. new firm creation) important for society (3 points)? Explain and give two examples.

Question 2 (8 points)

Explain and discuss the born and the made paradox in entrepreneurship.

- What are the characteristics of the born perspective? (3 points)
- What are the characteristics of the made perspective? (3 points)
- Why is there a paradox between born and made? (2 points)

Question 3 (6 points)

Explain the three types of resources below, and why they are important in entrepreneurship.

- Financial resources (2 points)
- Human resources (2 points)
- Social resources (2 points)

Question 4 (10 points)

Critically discuss the PESTEL analysis and related the PESTEL analysis to the SWOT analysis.

- Why are factors in the PESTEL analysis constraining entrepreneurship (6 points)?
- How does the PESTEL analysis and the SWOT analysis related to each other? (4 points)