



UNIVERSITY
OF SKÖVDE

School of Business

WRITTEN EXAMINATION

Course Entrepreneurship and Business Development

Sub-course

Course code FÖ241G

Credits for written examination 2,5

Date 9 Jan, 2024

Examination time 08.15-12.30

Examination responsible Anders Billström

Teachers concerned Anders Billström, Jan Sedenka

Aid at the exam/appendices Pen and eraser

Other Anders answers questions on mobile phone between 9.00-10.00

Instructions

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Take a new sheet of paper for each teacher.

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Take a new sheet of paper when starting a new question.

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Write only on one side of the paper.

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Write your name and personal ID No. on all pages you hand in.

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Use page numbering.

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Don't use a red pen.

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Mark answered questions with a cross on the cover sheet.

Grade points

Total number of points: 30 points

Pass (50-100%): 15-30 points

Fail (0-49%): 0-14 points

Examination results should be made public within 18 working days

Good luck!



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FÖ241G Entrepreneurship and Business Development 7.5 ECTS credits

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SCHOOL RE-EXAM 2.5 CREDITS

Question 1 (8 points)

Explain the history of entrepreneurship.

- What are the different traditions of entrepreneurship research? (4 points) Explain each tradition briefly.
- What are the key theories or literature of each tradition? Explain each tradition by providing one key work or author and the main content of each work or author. (4 points)?

Question 2 (8 points)

Explain and discuss the rational and embedded network paradox in entrepreneurship.

- What are the characteristics of the rational perspective? (3 points)
- What are the characteristics of the embedded perspective? (3 points)
- Why is there a paradox between rational and embedded? (2 points)

Question 3 (8 points)

Opportunity is an important concept in entrepreneurship. Explain the two types of opportunities and the origin of each type.

- Identify and explain the two types of opportunities in entrepreneurship. (4 points)
- Discuss the differences between the two types of opportunities and relate the discussion to Kirzner's and Schumpeter's view of entrepreneurship. (4 points)

Question 4 (6 points)

Explain and critically discuss the theory of the Resource-Based-View.

- What are the characteristics of the Resource-Based-View (RBV) theory and what do they mean? (4 points)
- What is the critique against the Resource-Based-View (RBV) of firms? (2 points)